



# FULCRUM NEWS

Fulcrum Foundation's Triannual Newsletter | Spring 2016

## Inside This Issue:

Fulcrum's New Look ..... 1

Celebration of Light 2016 ..... 2-5

Archbishop's Award: Sue Mecham (posthumously) .... 6



Alvin Benavides—Inspirational Speaker at the 2016 Celebration of Light

## Fulcrum's Mission

The Fulcrum Foundation provides financial assistance to promote and support Catholic schools in the Archdiocese of Seattle, primarily through tuition assistance, assistance to schools in need, and assistance for initiatives that promote academic excellence and faith formation.

## Fulcrum's New Look

After a year of research and design work in collaboration with brand experts, graphic designers and key stakeholders, we are excited to share Fulcrum Foundation's new visual identity with you, our closest friends and supporters.

The motivation for this initiative came from a desire to find ways to further inspire those closest to our mission as well as to engage many more who do not yet know of Fulcrum's

impactful work. Importantly, while the look and feel of Fulcrum's brand is changing, our commitment to leveraging support for Catholic schools is as steady and as strong as it has ever been. In fact, this change to our brand exemplifies our commitment to continually seek new, innovative, and highly strategic responses to the challenges of our day so that we might better strengthen and support Catholic schools and the children and families they serve so very well.

Fulcrum's new visual identity marries a sharp,

clever, and modern theme with classic images that together illuminate the heart and soul of our work and mission. Take the logo for example: the vibrant red is the color for feast days and of celebrations, providing the backdrop for a cross that also forms an "F" for Fulcrum. And the new lettering is important, too: strong, bold and vertical lines symbolize strength and stability that are hallmarks of the Fulcrum Foundation, and are key properties of a fulcrum that provides the stable base and pivot point for any lever. The new logo and lettering of the Fulcrum brand

were designed with these themes in mind.

Starting this month—and with this edition of Fulcrum News—our new logo, lettering, and color scheme will be incorporated into all Fulcrum communications and materials. The final component of the brand refresh is a new and completely redesigned website that will launch in late April. Be sure to visit our website in the coming weeks to see the new Fulcrum brand come to life digitally, and to see and read about all the new ways we are leveraging support!

Fulcrum Foundation Logo  
2003-2016

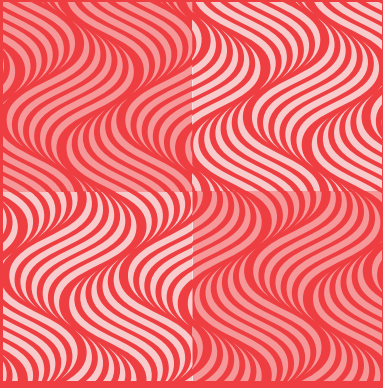


Leveraging Support for Catholic Schools  
in the Archdiocese of Seattle

Fulcrum Foundation Logo  
2016 and Beyond



# Celebration of Light



SHERATON SEATTLE  
JANUARY 29, 2016

The Celebration of Light Gala was an enormous success again this year, celebrating the great gift of Catholic education in the Archdiocese of Seattle and raising over \$1.3 million dollars in support of Fulcrum's mission.

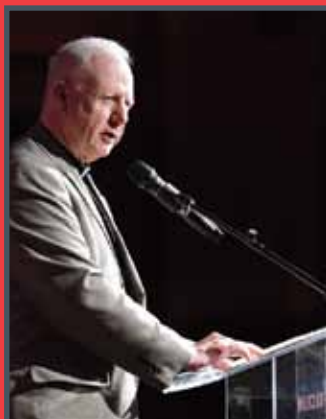
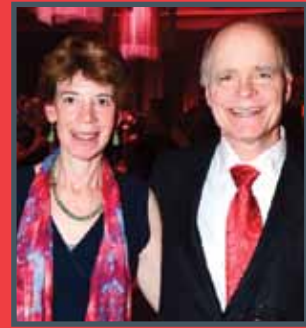
More than 1,000 friends and Fulcrum supporters gathered at the Sheraton Seattle Hotel and were treated to an outstanding program, including: the Bellarmine High School Jazz Ensemble, the voice of the Seahawks and KIRO news anchor Steve Raible as emcee, Alvin Benavides—a Fulcrum grant recipient and current UW student—who was the inspirational speaker [see cover photo], and videos featuring outstanding Catholic school principals

and another featuring the Young family—including their six girls! The evening concluded with Archbishop Sartain presenting the "Archbishop's Award" to Sue Mecham posthumously [see back page story] and Fr. Stephen Rowan's moving ask for support of Fulcrum, and for Catholic education that is itself an incredible work of mercy.

We hope you enjoy the photos of the Celebration of Light Gala included in this edition of Fulcrum News. Visit the photographer's website, [www.teamphotogenic.com/26546](http://www.teamphotogenic.com/26546) for the full gallery of photos from the evening, and be sure to check out the featured video from the gala at [YouTube.com/fulcrumfoundation](http://YouTube.com/fulcrumfoundation).



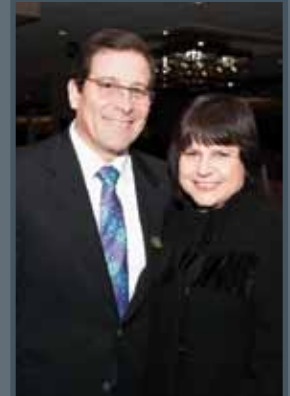












## Archbishop's Award: Sue Mecham *(posthumously)*

Sue Mecham, our dear friend and colleague, was honored posthumously with the Archbishop's Award for significant and singular contributions to Catholic education at this year's Celebration of Light gala. As many of you know, Sue was a core member of the Fulcrum team for the past decade, serving first as Development Director and then as Managing Director until her sudden passing on November 15, 2015.

In his remarks about Sue and her indelible contributions to Catholic education, Archbishop Sartain recognized that, "Sue really did love getting to know people, connecting with them on a personal level, and then connecting them to the important work and mission of the Fulcrum Foundation. Fulcrum's success over the past 10 years—and

the great things it is poised to accomplish in the future—is a testament to Sue, her tremendous gifts, and her commitment to the mission of Catholic education."

Photos of Sue with her friends, family members, and Fulcrum supporters—and always with that infectious smile—were accompanied by quotes from Catholic school leaders highlighting the impact she made with them, for their schools, and their students. One principal captured the feelings of so many so very well, saying, "Fulcrum is part of her legacy, and I consider myself blessed to have known her as a friend and colleague."

Sue's husband Randy, and their daughters Sophie and Natalie, accepted the award on Sue's behalf, and we are so very grateful to Randy for his personal and inspiring words of gratitude.

*"Sue* was a bridge builder in our large Catholic community."

"She always found strengths in people they didn't know they had. She helped people use those strengths for the good of others."

"She always had that way to make me feel I was heard, had a solution to a problem, and a memory to make me smile."

"We are all a little bit less than we were because of Sue's absence, but we are more than we ever could have been because of her presence in our lives."

—Reflections shared by some of Sue's friends and colleagues

