



FULCRUM

Celebration of Light Virtual Event

2021 Sponsorship Opportunities

Friday, January 29, 2021



Celebration of Light is the Fulcrum Foundation's primary fundraising and donor cultivation event of the year. In 2019 and 2020, Celebration of Light raised over \$2.1 million, maintaining its place in an elite group of top-grossing charitable events in our region. Celebration of Light was ranked 10th in the Puget Sound Business Journal's annual Largest Benefit Events list (published September 2020).

Audience

Sponsorship of the Fulcrum Foundation and the Celebration of Light gala will offer your organization multiple branding opportunities and visibility with a national and international virtual audience. Attendees include an extensive list of high-profile corporate and community leaders who support excellent and accessible Catholic education.

Event

Friday, January 29, 2021

7:00 p.m.

Online

About Fulcrum Foundation

The Fulcrum Foundation leverages financial assistance to support families and strengthen Catholic schools in the Archdiocese of Seattle primarily through tuition assistance grants, school partnership grants, and grants for transformational leaders.

Sponsorship Benefits Celebration of Light Virtual Event January 29, 2021

Commit to sponsoring Celebration of Light 2021 today by contacting:
Nicole Gummow, events manager, at 206.748.7983 or nicole.gummow@fulcrumfoundation.org

| BENEFIT | PREMIER \$100,000 | PRESENTING \$50,000 | CHAMPION \$25,000 | LEADER \$15,000 | PARTNER \$10,000 | INVESTOR \$7,500 | FRIEND \$5,000 |
|--|----------------------|------------------------|----------------------|--------------------|---------------------|---------------------|-------------------|
| Custom branding on invitation | ● | ● | | | | | |
| Custom branding with exclusive position | ● | ● | ● | | | | |
| Recognition on Fulcrum social media platforms | ● | ● | ● | ● | ● | | |
| Your business name or logo hyperlinked on the Fulcrum website and included on the 2021 sponsor poster | ● | ● | ● | ● | ● | | |
| Invitations to special events | ● | ● | ● | ● | ● | ● | ● |
| Recognition in the Fulcrum Community Report (fall 2021), Northwest Catholic Magazine, and Puget Sound Business Journal | ● | ● | ● | ● | ● | ● | ● |
| Recognition during virtual event and in pre-event and post-event marketing | ● | ● | ● | ● | ● | ● | ● |
| * Full-color logos due December 31, 2020 * | | | | | | | |

*Join other corporate and community leaders in support of Fulcrum's mission.
We look forward to partnering with you!*

Presenting Sponsors (\$50,000)

Celebration of Light
2020 Sponsors

DICK & SHARON ABRAMS

DAVID & SHELLEY HOVIND

Champions (\$25,000)

LUGER FAMILY
HOBAN FAMILY



Leaders (\$15,000)

EDITH & RAY ASPIRI
JULIE & DAN COLEMAN
DEACON LARRY & KAREN MCDONALD



BASEL CELLARS

Partners (\$10,000)

FERRY FAMILY CHARITABLE FOUNDATION
MICHAEL & MARY LEE



Saint Martin's
UNIVERSITY



ST. JOSEPH SCHOOL
SEATTLE

Investors (\$7,500)



EASTSIDE CATHOLIC

Lorem ipsum



Friends (\$5,000)

TONY & MICHELLE AUDINO
KEVIN & JULIE CIPOLETTI
MIKE & MINDY MORGAN
TUCCI FAMILY





FULCRUM

Celebration of Light

2021 Commitment Form

Sponsorship Levels

- Premier Sponsor \$100,000
- Presenting Sponsor \$50,000
- Champion \$25,000
- Leader \$15,000
- Partner \$10,000
- Investor \$7,500
- Friend \$5,000
- We are unable to participate as a sponsor, but would like to make a contribution in the amount of \$ _____

Sponsorship Information

Name _____
(as you would like it to appear in event materials)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Additional Information (if applicable):

Marketing Contact _____

Name

Email

Billing Contact _____

Name

Email

Phone

Payment Method

- Please send me an invoice
- Enclosed is a check made payable to **Fulcrum Foundation**
- Please charge the following credit card

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Thank you for your support!

Please save and submit your completed form via email to nicole.gummow@fulcrumfoundation.org or mail it to:

**Fulcrum Foundation
710 Ninth Avenue
Seattle, WA 98104**

Questions? Contact Nicole Gummow, events manager, at 206.748.7983 or email nicole.gummow@fulcrumfoundation.org